



# Wig Wednesday Student Big Wig Volunteer

## What is the purpose of the role?

If you're an enthusiastic student and social butterfly then we want you!

CLIC Sargent is looking for students to represent their university by becoming a **'Student Big Wig'** and helping us promote our exciting new event, **Wig Wednesday**. We need our Student Big Wigs to use their great networking skills to get the word out around campus about Wig Wednesday (on 22<sup>nd</sup> May), encouraging as many people as possible to get their wig on for the day. By doing so you will help raise vital funds for children and young people with cancer.

#### What does it involve?

- Promoting Wig Wednesday to your university's students and staff, using
  whichever methods suit you and your university best we will give you a promo
  pack with guidance, ideas, posters, leaflets, templates, social media support and
  more
- Spreading the word about Wig Wednesday in your student town
- You could even organize a Wig Wednesday night at a local club or at the students union.
- Overseeing the collection of any money that you raise.

# What skills or experience do I need?

#### We are looking for:

- Passionate, positive students with good networking skills.
- An ability to motivate and inspire others.
- A reliable person who is good at communicating and organizing activities.

This is ideally suited to someone involved in lots of student groups or activities, or to someone studying marketing, PR, events management or business studies.

# What can I expect from the role?

- CLIC Sargent is committed to providing you with all the support you need:
- You will gain great hands-on experience in promoting and managing events.
- You will gain an insight into the UK's leading cancer charity for children and young people, and into working in the charity sector in general.
- It will develop your skills in communication, networking, people management, creativity and organisation.
- It will build your confidence and even give you an opportunity to socialise with new people at university.

## Availability

The role is completely flexible and can be easily fitted around your university demands and social life. We simply ask that you do as much as you can to spread the word about Wig Wednesday and try to get as much going on for the day as possible.

We aim for promoting to begin ideally on the  $18^{th}$  of March and Wig Wednesday itself will take place on the  $22^{nd}$  of May!

#### Location

Your university and your student town.

### Expenses

You shouldn't have any out of pocket expenses but if any are incurred we are able to reimburse reasonable costs within our expenses policy. Please contact us for more information.

### Do I need a criminal records check?

No.

## For an informal chat about this role, please contact:

Name: Anna Hamilton

Team: CLIC Sargent National Events Team Email: wigwednesday@clicsargent.org.uk

Tel: 0845 1212492

CLIC Sargent is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment