



International Summer School
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International Summer School 2015

School of Business and Economics

Study at a World Leading UK Sports University

www.lboro.ac.uk/sbe/iss



Come and study at a Top 10 UK business school and the UK's no.1 University for sport in July 2015 and learn about international sports management and enterprise.

Our 2-week Summer school will take place on our beautiful single-site campus in the heart of England, with first rate facilities covering 438 acres. The campus has fast, easy access to London and other UK and European cities.

Loughborough University is the UK's premier destination for sports and it's underpinning academic disciplines.

What are the dates?

The 2015 Summer School will take place from

11 to 25 July



What can I study?

International Issues in Sports Management

Topics covered will include:

- The sports management environment
- International sports policy, regulations and governance
- Entrepreneurship and social enterprise in sport
- Sport in the community
- Volunteering
- Finance and funding
- Marketing and the role of social media
- Innovation in the sporting organisation.

The module is worth 5 ECTS, or 3 US credits.

Teaching will be by interactive sessions on campus by University staff and guest speakers, and supported by visits to sporting venues, organisations and local enterprises.

An exciting cultural and social programme will include a weekend visit to London and the Olympic Park.

Who should apply?

- Undergraduate and Postgraduate students aiming to gain credits towards their studies
- Those wishing to pursue a career in international sports management.

Fees and scholarships

The fee for 2015 will be £2,300.

We offer competitive scholarships. Our website will have details of these.

What's included in the fee?

- Tuition
- Bed and breakfast accommodation in student residences
- Programme field trips
- Weekend trip to London
- Lunch on teaching days

What our students say...

'The campus is beautiful'

'The teaching was really good, the lecturers fantastic'

'Studying and socialising with an eclectic group has been a wonderful experience'

'Great to hear about other people's cultures and experiences'

Did you know we are...

- Among just 1% of business schools in the world to hold AACSB, EQUIS and AMBA accreditation, the highest accolade a business school can achieve.
- Consistently rated as a Top 10 UK business school.
- Named University of the Year for Sport by The Times Good University Guide 2014.

If you would like to register your interest in advance, please email

sbe.summerschool@lboro.ac.uk